



Case study

Name Badges

THE CLIENT

The client deals in manufacturing of high quality printed badges with logo and text. The company has state-of-art equipment and a valuable list of corporate customers to serve all over Australia.

THE BUSINESS CHALLENGE

The sales office would take orders on phone and since the customers were not able to view the items it would cause confusion. The client wanted a web solution where the customers could place orders online i.e. a solution where a user could:

- Preview the badges.
- Edit information online.
- Place orders and repeat orders as necessary.
- Make payments online.

THE SOLUTION

Pro-more started from the knowledge acquisition phase to understand the business challenges the client was facing.

The applications were developed and delivered in a phased manner. The system implemented was developed on PHP, JAVACRIPT, and MYSQL. The key functionalities of the system were – Online Orders, Invoice Generation, and Reporting.

In addition, Pro-more provided the client with an easy to use Admin Interface where the client has control over all orders placed on the site

THE BENEFITS

The client gained the following benefits:

- A highly scalable, flexible, reliable web based solution
- Efficient usage of equipment and manpower
- Reduced error margin which were inevitable with phone orders
- Increased customer service
- The online solution works as an online showroom for the client.

Technical Environment

Software - PHP, HTML, DHTML, JAVASCRIPT, MYSQL

Hardware Environment - Linux